Daily Calendar

THE WEATHER.

Eastern New York-Cloudy, prob-

EVENTS TO-DAY.

Forewarned! Forearmed! "War on rats asked by plague expert."-

ferred by a flea which lives as a parasite upon sals."—TRIBUNE. "It is a public disgrace to allow the rats to smaln in control of the Leviathan." SUN EDIT.

This new drive to rid ourselves from he danger of rat-carried disease—cries with imploring voice to every man-jack

with imploring your constraints of us.

What will we do? Close our ears?
Shut our eyes? Irresponsibly take a chance? NO. We venture to say that this movement will call forth a shoulder to shoulder effort to destroy the carriers of the most hideous disease that can will a community.

Paris calls it "MALADY No. 9." In the Orient it is known as the "GREAT MENACE." We call it "BUBONIC PLAGUE." Let us remember that wherever rats exist, there exists a receptive condition for the destruction of man! So get behind the "ROUI THE RAT" movement. Urge your neighbors to purge their homes. Insist upon your employers making their factories safe.

If you cannot get relief, com-municate with this Company. We will do the work in the interest of this movement at reduced cost and give our customary full year's guarantee, Signed

GUARANTEE EXTERMINATING COMPANY SOO FIFTH AVENUE At 42 nd Street New York
Telephone Vanderbilt
8716 - 2717 - 2716 - 4133

Maison L. ROUFF

6 Boulevard des Italiens
PARIS
Will exhibit their fine Lingerie, also
House and Table Linen, Layette
and Children's Outfit at the HOTEL ST. REGIS Second week of January, 1921.

INVEST WITH SAFETY European improved property bought bargain prices. Large or small sums, tractive future by quick action. Safety exchange holdings, Get our free oklet: "European Real Estate as a fe Investment—with Possibilities of Arge Profits." Write to-day to Dept. 3
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Telephone Orders Filled-Phone Fitzroy 1900-Ask for Telephone Order Desk

Lord & Taylor

38th Street FIFTH AVENUE 39th Street

Consistently high standards are maintained in all our offerings, no matter how moderate the prices.

Annual Sale of Oriental Rugs

Entire Stock-Persian, Turkish and Chinese-Greatly Reduced

Every one of the accepted weaves is represented in this collection, which includes all sizes from a small mat to large and extra large room sizes.

The assortment is the largest, most varied and complete we have been able to assemble since pre-war days. Only a few typical examples are quoted here.

Mosul Rugs

See To-day's Times and World

for Important Offerings in the

Ready to Wear Departments.

Average size 31/2x61/2 feet. \$55.00 and \$65.00

Sarouk and Kerman Rugs

Mat sizes. \$45.00 and \$55.00 Kerman Rugs

5x3 feet. \$85.00 Dozar Rugs

About 41/2x61/2 feet. \$85.00 and \$95.00

Persian Rugs

Room Sizes. Size—10.3x7.6.....\$285.00 Size—11.10x8.0.....\$345.00 Size—10.10x7.4.....\$395.00 Size—12.0x8.9.....\$385.00 Size—12.2x8.8.....\$385.00 Size—11.7x9.3......\$395.00 Size—11.8x9.0.....\$395.00 Size—11.4x9.6.....\$395.00 Size—12.0x9.0.....\$410.00 Size—12.6x8.9.....\$410.00 Size—11.8x9.4.....\$410.00 Size—12.5x8.10......\$410.00 Size—12.5x9.2.....\$425.00 Size—12.6x9.0.....\$425.00 Size—12.5x9.4.....\$435.00 Size-13.0x10.0.....\$485.00 Size—13.0x10.6......\$525.00 Size—13.6x10.6......\$525:00 Size-13.0x10.6.....\$510.00 Size—14.0x9.10......\$510.00 The reductions are so radical that the prices quoted are lower than have prevailed for more than two years.



Chinese Rugs

512e- 9.0x0.0
Size—10.8x7.1\$195.00
Size-11.0x7.3\$195.00
Size—10x8\$225.00
Size-11.11x9.0\$275.00
Size-12.0x9.2\$275.00
Size—13.0x8.11\$295.00
Size—12.0x10.0\$310.00
Size—13.0x10.0\$335.00
Size—14.0x10.0\$360.00
Size—14.0x11.3\$395.00
Size—14.6x12.0\$475.00
Size 14.0x12.0
Size—13.0x9.2\$425.00
Size—15.0x10.7\$525.00
Size 14.0x10.7\$425.00
Size—14.6x10.8\$525.00
Size—13.6x10.0\$550.00
Small Sizes.
Size—1.6x2.6\$15.00
Size—2x3\$27.50
Size—2.0x4.0\$35.00
Size-2.6x4.6\$47.50
Size-5.0x3.0\$60.00
3.23.20.00.00

All Wool Blankets

\$10.75 Pair

Beautiful soft, snowy blankets, made of a fine quality pure wool, they seem to be intended especially for these frosty nights.

Block plaids in pink, blue, tan, grey or gold are matched by wide colored binding.

> A Splendid Value at the Low Price Quoted

Drapery Velour

Reduced

\$3.00 yard

For over-hangings or portieres, rich in color, full of warmth and wonderfully soft in texture. An opportunity to purchase fine velour at a decided saving, as this quality has sold until now at a much higher price. Exquisite shades of brown, rose, blue, green, gray, taupe, mulberry, orange; also black.

Fifth Floor.

Imported Damask

Reduced

\$4.50, \$5.50, \$7.50 yard

An inspiration for the interior decorator. French Upholstery Damasks of fine quality, unusual and most effective in color, beautiful in texture, introducing charming patterns, each one distinctly Parisian in tone. Colors are tastefully subdued or bold and daring. It is worth a visit just to see this assortment.

Sheets and Pillow Cases

Excellent Values in the January Sale

Sheets

x90 inches. 95c	72x108 inches \$1.50
x90 inches.\$1.15	81x 90 inches \$1.35
x99 inches . \$1.25	81x99 inches \$1.50
x108 inches \$1.35	81x108 inches \$1.60
x90 inches . \$1.25	90x 99 inches \$1.60
x99 inches . \$1.35	90x108 inches \$1.75

Pillow Cases

42x36 inches...32c | 50x36 inches...39c 45x36 inches...35c | 54x36 inches...45c

Sizes given before hemming.

Second Floor.

Furniture of Quality

Sharp Price Reductions in The Semi-Annual Clearance

For the Living Room	
Tapestry Suite-2 piece	265.00
Tapestry Suite 2 piece	345.00
Tapestry Suite-2 piece	440.00
Mulberry Velour Suite-2 piece	395.00
Velour Suite—2 piece	495.00
Tapestry and Velour Cane Suite-2 piece.	195.00
Blue Velour Suite-3 piece	575.00
Blue Velour Cane Suite-2 piece	275.00
Blue Velour Cane Suite—3 piece	475.00
Mahogany Rockers or Arm Chairs; tapestry velour or damask coverings	\$34.75
Boudoir Arm Chair—tapestry, velour or damask coverings	\$49.75
Wing Chairs covered in tapestry	\$59.75
Reading Chairs covered in tapestry	\$59.75
Chaise Longue covered in blue field cloth	\$88.00
William and Mary Hall Chair covered in field tapestry	\$97.50
For the Bedroom	
Hepplewhite Walnut Bedroom Suite—4 piece Louis XVI. Mahogany Bedroom Suite—4 piece Louis XVI. Grey Enamel Bedroom Suite—	495.00
4 piece	495.00

Queen Anne Mahogany Bedroom Suite-

Queen Anne Walnut Bedroom Suite \$595.00 Louis XVI. Ivory Bedroom Suite-4 piece. . \$675.00 Hepplewhite Mahogany Bedroom Suite— 5 piece......\$775.00 Sheraton Mahogany (full sized) Bed..... \$62.00

Louis XVI. Walnut Dresser\$110.00 Mahogany Vanity Table......\$125.00 Louis XVI. Walnut Chifforette......\$145.00 Large Chippendale Mahogany Chifforette . \$245.00

For the Dining Room

Jacobean Oak Dining Room Suite-8 piece.....\$280.00 Jacobean Oak Dining Room Suite-Hepplewhite Mahogany Dining Room Suite

—8 piece.\$395.00

Queen Anne Walnut Dining Room Suite—

6415.00 8 piece.....\$415.00 Hepplewhite Walnut Dining Room Suiteto piece.....\$495.00 Queen Anne Walnut Dining Room Suite—
10 piece. \$495.00

Hepplewhite Mahogany Dining Room Suite -10 piece.....\$550.00 Queen Anne Walnut Dining Room Sufte-\$595.00 Mahogany Chippendale Dining Room Odd Mahogany China Cabinet \$78.00 Odd Mahogany Queen Anne Serving Table. \$97.50

Individual Pieces Mahogany Library Table.....\$55.00 Mahogany Davenport Table.....\$75.00 Mahogany Post Bed, full size. \$59.75 Antique Gold Mirror.....\$78.00 Solid Mahogany Gate Leg Table....\$44.75
Solid Mahogany Colonial Sewing Table,
pineapple carved.....\$59.75 Mahogany Tea Wagon—has additional shelf. \$28.75 Solid Mahogany Queen Anne Sewing Table. \$19.75 Mahogany Writing Desk.....\$39.75 Solid Mahogany Spinet Desk\$49.75 Louis XVI. Walnut Bedroom Rocker \$24.75 Mahogany Windsor Side Chair \$9.75 Solid Mahogany Cane Chair or Rocker \$24.75 Chippendale Mahogany High Boy \$175.00

Household Linens

Entire Stock Reduced in Price for the January Sale

January Sale prices on Linens are of a compelling nature. Women with a knowledge of Linens and who have kept in touch with Linen prices during the past five years will recognize the exceptional values this Sale offers. Bed, table and all decorative Linens are included in the Sale at a liberal January discount. Buy now for household needs or as gifts to the spring bride.

Gold Medal Linens

From William Liddel & Co.,

Table Cloths Pure Irish linen damask.

\$5.95 each

Table Napkins

Pure Irish linen damask.

\$4.95 dozen

Belfast, Ireland. Cloths-2x2 yards..... \$9.50 Cloths 2x23/2 yards 11.75 Cloths-ax3 yards......14.25 Napkins to match. .dozen, 12.00

Luncheon Cloths

Pure linen damask; satin 45x45 inches...... 4.95 54x54 inches..... 6.95

Table Damask

Pure Irish linen, full bleached; two yards wide.

\$2.75 yard

Dinner Napkins

Irish double damask; dinner size.

\$21.00 dozen

Sheets and Pillow Cases Pure Irish Linen.

Sheets.....pair \$16.50 Pillow Cases....pair \$3.95

Embroidered Pillow Cases Pure Irish Linen.

Hand embroidered; scalloped and hemstitched. pair \$8.50 and \$10.50

Irish Embroidered Bed Spreads Brown's "Shamrock

Brand" batiste \$15.00

Towels and Toweling Pure linen Towels with damask

borders, hemstitched, "Old Bleach" Huck Towels,

pure linen, grass bleached, hemstitcheddozen \$18.00 Union Linen Huck Towels, hemmed......dozen \$4.75 Turkish Bath Towels,

each 25c, 50c, 60c Kitchen and Glass Towels; all pure linen; hemmed . . dozen \$6.75 Crash Dish Toweling, heavy quality; pure linen...yard 35e Glass Toweling, pure linen, in checks..... yard 50c

Decorative Linens Hand Embroidered Madeira Napkins,

doz. \$8.50, \$10.50, \$12.00 Luncheon Sets, 13 pieces. \$6.75, \$7.50, \$8.75 Tray Cloths,

each 40c, 50c, 75c Scarfs.

each \$4.00, \$5.00, \$6.00 Hand embroidered filet lace trim'd Luncheon Sets, 25 pieces,

Hand made, filet lace trimmed Tray Cloths, \$1.65, \$2.50, \$3.00

Napkins.....dozen \$21.00